

# Roann Cordova

Graphic Designer with a strong foundation in UI/UX and product thinking, focused on creating meaningful and visually engaging digital experiences.

Experienced in branding, interface design, and collaborative workflows, with a background in Technical Art that enables seamless translation between design and implementation.

## Experience

### Technical Artist & Graphic Designer

DoomScroll Studios *July 2024 - Present*

- Led the DoomScroll Studios rebrand, defining visual identity, typography, and brand system across digital platforms.
- Designed UI elements, marketing assets, and in-game visuals to support cohesive user experiences.
- Collaborated with cross-functional teams (design, dev, art) to align creative direction and usability.
- Developed workflows using Figma & FigJam for ideation, wireframing, and iteration.
- Produced 3D assets while ensuring consistency with overall visual and UX direction.

### Speaker - "From Frame to Finish"

Figma Toronto *March 2025*

- Presented design workflows using Figma & FigJam in game development pipelines.
- Demonstrated UI/UX processes from concept to implementation.
- Shared collaborative strategies for cross-disciplinary teams.

### Representative - Game Discovery Exhibition (GDx)

Interactive Arts Alberta *July 2025*

- Represented DoomScroll Studios in Edmonton, Alberta.
- Presented studio work and design processes to industry professionals and attendees.
- Contributed to discussions around interactive media and game design.

### Event Photographer

Adobe Creative Café Toronto *March 2024 & March 2025*

- Captured branded content across multiple events, highlighting user experience and engagement.
- Delivered visual assets aligned with brand storytelling and marketing needs.

### Barista

Starbucks *April 2020 - Present*

- Developed strong customer experience and communication skills in high-volume environments.
- Maintained attention to detail and consistency under pressure.

 Toronto, ON

 [contact@roanncordova.com](mailto:contact@roanncordova.com)

 [www.roanncordova.com](http://www.roanncordova.com)

 [LinkedIn | RoannCordova](#)

## Education

### Bachelor of Design in Digital Futures

Ontario College of Art & Design University

*September 2019 - June 2024*

## Skills

### Design

UI/UX Design  
Information architecture  
Branding  
Visual Identity  
Typography  
Layout  
Rapid Prototyping  
Motion Design  
Wireframing

## Tools

Figma	InDesign
Photoshop	After Effects
Illustrator	Premiere Pro

## Technical

Blender	Git
Maya	JavaScript
Unity	C#

## Awards

Ada Slight Scholarship (2023)  
Ernie & Rivette Herzig Award (2024)